Professional Assistance													
Marketing/PR Consultants													-
Advertising Agencies													-
Direct Mail Specialists													-
Graphic Design													-
Brochures/Leaflets/Flyers													-
Merchandising Displays													-
Sampling/Premiums													-
Media Advertising													-
Newspapers													-
Magazines													-
Other Publications													-
Television and radio													-
Phone Directories													-
Advertising Specialties													-
Direct Mail													-
Printing													-
List Purchases													-
Postage													-
Mailing House													-
Trade Shows													
Fees and Setup													-
Travel/Shipping													-
Exhibits/Signs													-
Public Relations Activites													-
Informal Mktg/Networking													-
Memberships													-
Entertainment													-
Other													-
													-
TOTAL	-	-	-	-	-	-	-	-	-	-	-	-	-